

 **CouponHub**



# STRATEGIC EXPANSION: THE REGIONAL LEADERSHIP

Taking CouponHub Closer to Every Market



STRATEGIC EXPANSION:  
THE **REGIONAL**  
**LEADERSHIP**



Taking CouponHub Closer to Every Market

01



CouponHub has entered its next phase of growth - expanding globally with local expertise.



# Strategic Expansion: The Regional Leadership

Taking CouponHub Closer to Every Market



02



As part of this vision, we've introduced a Regional Leadership & Licensing Model, where trusted regional operators lead market-specific execution under the CouponHub Global Framework.



# STRATEGIC EXPANSION: THE REGIONAL LEADERSHIP

Taking CouponHub Closer to Every Market



03



**India** being one of the world's most **dynamic and diverse markets** required a localized structure to ensure precision, compliance, and scale.



India is not a single market — it's a collection of many micro-economies.

Regional leadership ensures:

- Faster onboarding of local brands
- Stronger customer network
- Seamless payment & regulatory compliance
- Efficient marketing and support structure

**Global Vision. Local Execution.**

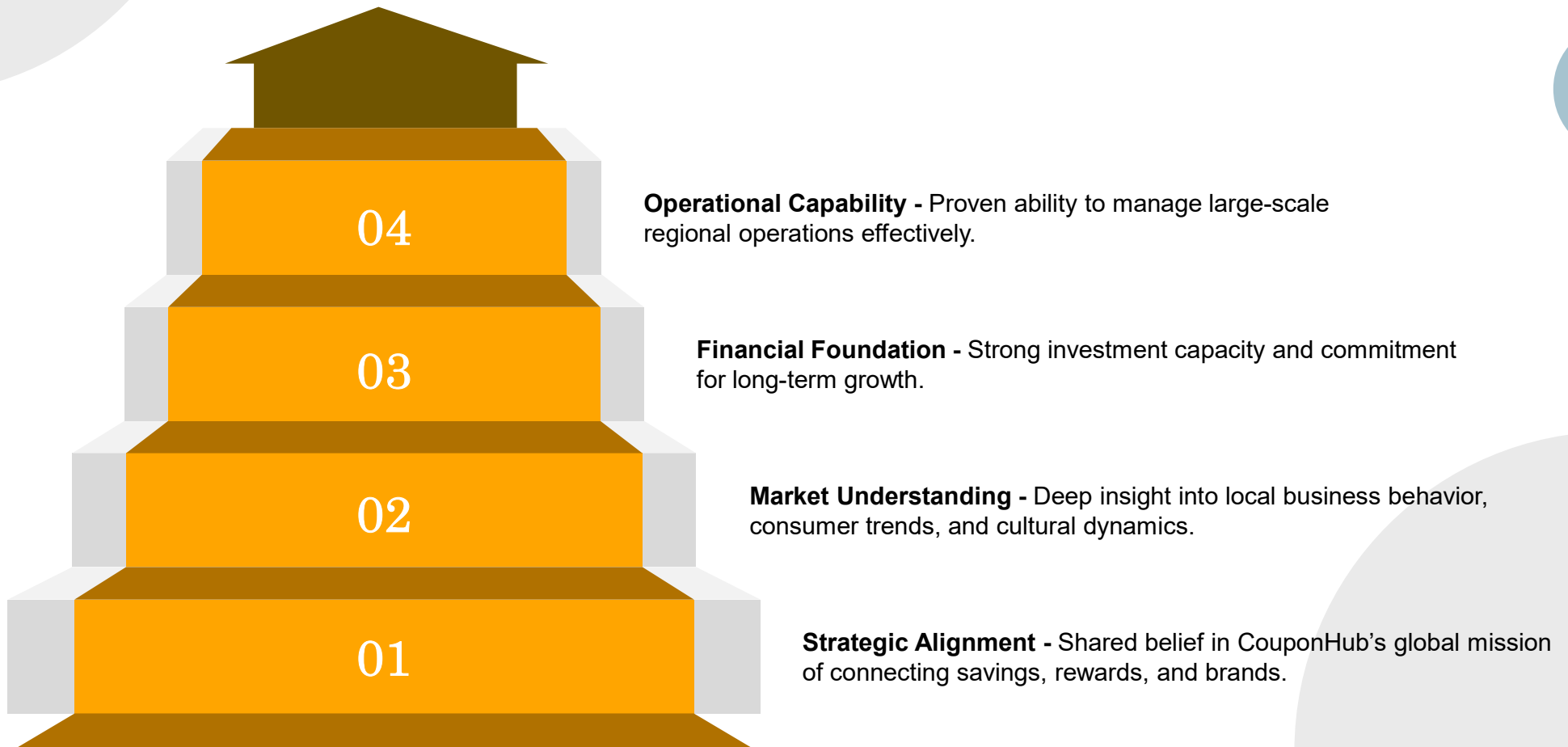


# **DUE DILIGENCE & PARTNERSHIP FRAMEWORK**

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“Strong due diligence. Stronger partnership.” Local operators lead, global systems empower.

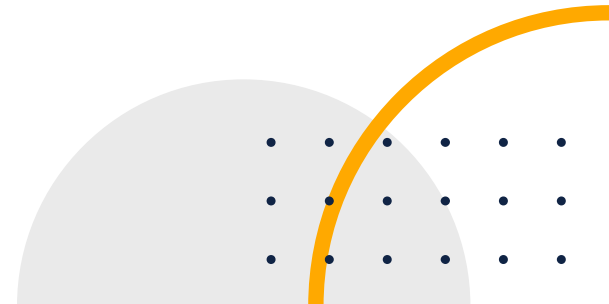


# STRATEGIC EXPANSION: THE REGIONAL LEADERSHIP

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After thorough evaluation and due diligence, **Mr. Swapnil** has been appointed as the **Authorized Regional Licensee**.



# EMPOWERING REGIONAL LEADERSHIP FOR SUSTAINABLE GROWTH





End-to-end brand onboarding and partnership management



User acquisition and community growth



Marketing strategy, campaign execution, and promotional activities



Technology deployment, payments, and compliance setup



Expansion of local brand collaborations and membership network

A fully self-sustained model designed for speed, agility, and scalability — operated locally, executed independently





## FUTURE ROADMAP:

“The Indian model sets the foundation for a global franchise framework — decentralized growth, centralized excellence.”

01

Expand the Regional Partnership Model to other key markets: Middle East, Southeast Asia, and Europe.

02

Build a network of authorized regional operators — each contributing royalties and brand growth.

03

Continue investing in tech, data analytics, and AI-driven optimization for all regions.

# INTRODUCING THE BRAND COLLABORATION PROGRAM

Empowering Local Brands with a Complete  
Digital Ecosystem



In our journey with thousands of local businesses, we identified a massive gap — **brands want to go online but lack the resources, knowledge, and technical support.**

**“From Offline to Online — We Build, You Grow.”**



CouponHub is now bridging that gap through the **Brand Collaboration Program**, designed exclusively for small and mid-sized businesses that want to establish their **own e-commerce presence and digital identity.**

**“From Offline to Online — We Build, You Grow.”**



From **coupon marketing** to full **digital setup**, our team provides an end-to-end solution so local brands can scale faster, reach more customers, and grow sustainably.

**“From Offline to Online — We Build, You Grow.”**





# WHAT WE OFFER: COMPLETE DIGITAL SETUP



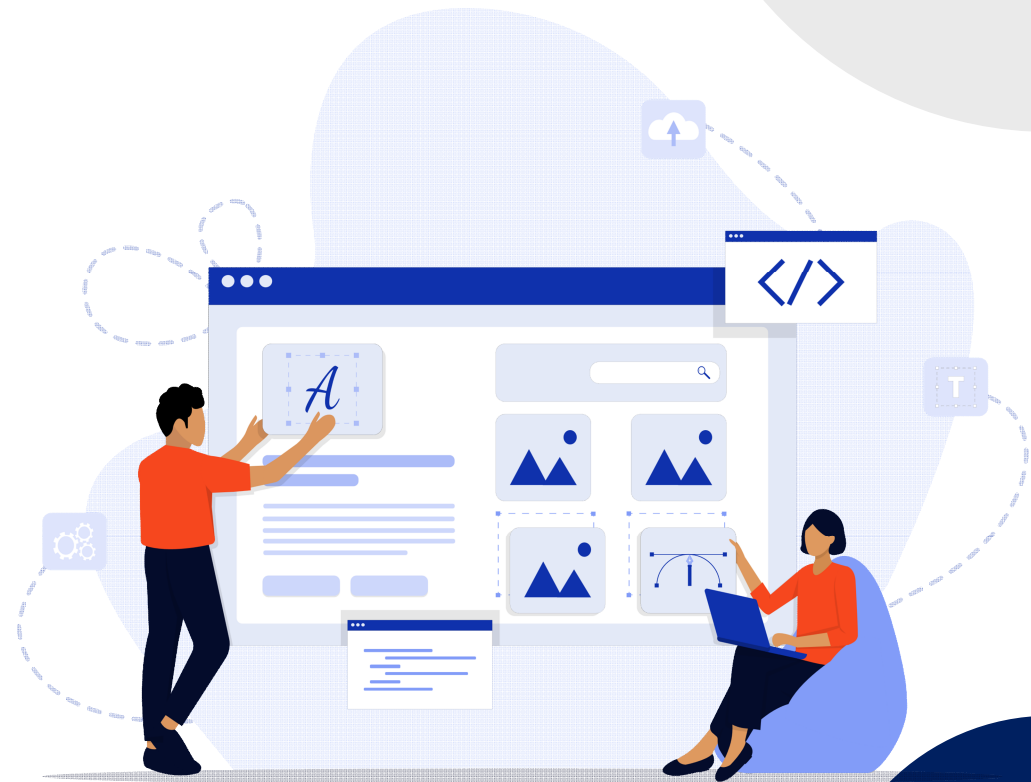
# PREMIUM WEBSITE DEVELOPMENT



Custom-built WordPress e-commerce website with a modern, mobile-friendly UI/UX.



Basic analytics setup, Google Search submission, and integration with social & payment gateways.



# GOOGLE LISTING OPTIMIZATION



Business profile setup  
or revamp.



Local SEO with optimized  
keywords, location pinning,  
images, and reviews.



# SOCIAL MEDIA SETUP & GROWTH



Creation of brand pages on Instagram, Facebook, and Google.



Community growth through access to CouponHub's large user base.



Professionally designed content, festive campaign creatives, and short animated promo videos.



# SMS / WHATSAPP MARKETING



Coupon reminders and  
personalized festive offers.



Store visit incentives and  
seasonal promotions.



## DIGITAL BROCHURES & MARKETING MATERIALS



High-quality brand brochures,  
campaign flyers, and e-banners  
for digital use.

**“You focus on your business. We’ll handle your digital transformation.”**





# **BUSINESS MODEL & AFFILIATE ECOSYSTEM**

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**A Win–Win Collaboration for  
Everyone**

# PROGRAM OVERVIEW

The Brand Collaboration Program is built on one core belief — growth should be shared. Every stakeholder in this ecosystem — the brand, the member, and CouponHub — benefits from the success of one another.



Brands join by paying a annual onboarding fee, unlocking access to complete digital setup — website, social media, Google presence, and campaign support.



CouponHub provides the full digital ecosystem, marketing support, community access, and long-term visibility.



Affiliates and members who help us onboard new brands receive attractive rewards through a multi-level affiliate structure, similar to our referral reward system.

**“We believe real growth happens when everyone wins —  
the brand grows, you earn, and we build together.”  
“Empowering Brands. Rewarding Partners.  
Growing Together.”**

## **WHY IT'S A WIN-WIN-WIN MODEL**



### **Brands**

Get a complete online presence, marketing foundation, and access to our community user base.



### **CouponHub**

Expands its network with high-quality, digitally active brands.



### **You (Affiliate Partner)**

Earn affiliate rewards for helping onboard brands — turning collaboration into ongoing income.

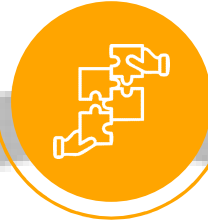


## THE VISION AHEAD

**Building the Largest Network of  
Digitally Empowered Local  
Brands**



This initiative is not just about websites — it's about creating a connected digital ecosystem where every brand gets visibility, tools, and growth opportunities



We're combining technology, community, and marketing power to help local businesses compete with national brands.



Each brand we onboard becomes part of our growing digital family — contributing to stronger collaborations, cross-promotions, and referral synergies.

## Net Milestones



01

Onboard 1,000+ local brands under the program in Phase 1.

02

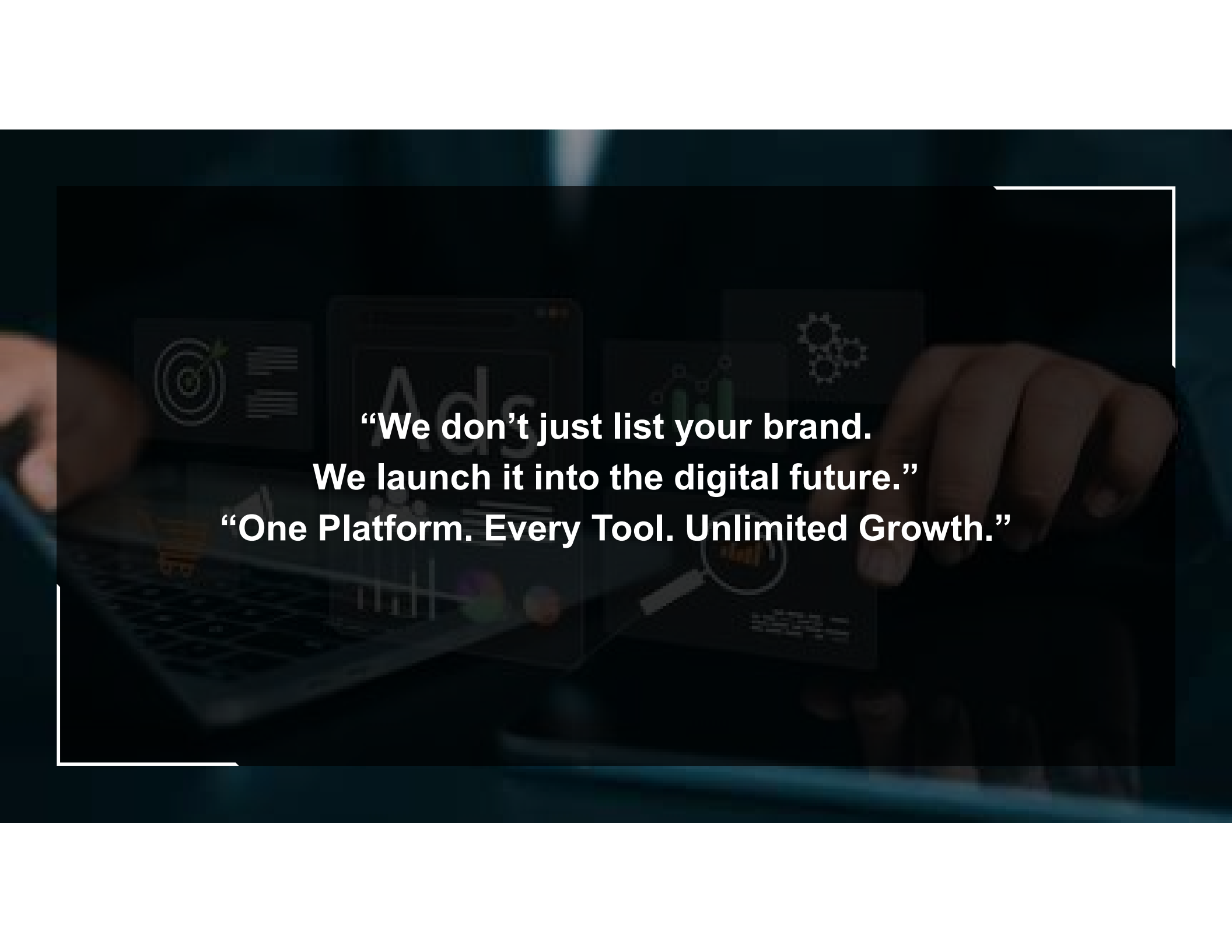
Integrate AI-driven ad optimization for brands' campaigns.

03

Launch Brand Dashboard — track performance, coupons, engagement, and leads in one place.

04

Collaborate with regional marketing agencies and influencers to scale visibility.



**“We don’t just list your brand.  
We launch it into the digital future.”  
“One Platform. Every Tool. Unlimited Growth.”**



**THANK YOU**